

## **10<sup>th</sup> Annual Golden Golf Classic**

Benefiting Adopt a Golden Knoxville, Inc.  
501(c)3 All Volunteer Organization

**Monday, October 26, 2020**  
**Gettysvue Polo, Golf & Country Club**

Best Ball Format  
Winners in Three Flights  
Hole Prizes on Every Hole

Registration 11:00am – 12:00pm  
Driving Range/Practice Putting Green 11:00am – 12:45pm  
Lunch 12:00 – 12:45pm  
Tee Time 1:00pm  
Awards Celebration Immediately Following Play

**Adopt a Golden Knoxville Inc** was established in 2010 by four founders:  
Tricia Becker, Dallis Howard, Amy Johnston and Jane Sharp

AGK is an all-volunteer organization. We operate out of our homes, offices and cars.  
Orphan Golden Retrievers live in foster homes until forever homes are found.

**AGK has no paid employees and no facility.**

Most of our Golden Retrievers come to AGK neglected, abused and in some cases both, so your sponsorship provides the best medical care for them so they can be adopted to a forever home. Sometimes that involves specialized vet care for treatments for heartworms, orthopedic injuries, dental surgeries, and any other treatable diseases, as well as spay/neuter services.

- Our average cost to rescue and rehome a Golden Retriever is more than \$750 per dog, and that number continues to rise every year.
- Our funding is 100% comprised of private donations, grants and adoption fees.
- **AGK never turns down a Golden Retriever in need regardless of age and health.**
- AGK takes in Golden Retrievers throughout the Southeast including East Tennessee, Southern Kentucky, Southeast Virginia and Western North Carolina.
- AGK works with over 40 shelters to bring stray Golden Retrievers into our program.

### **Our Accomplishments**

- **Since late 2010, AGK has rescued nearly 1,100 Golden Retriever and Golden Retriever mixes.**
- AGK became a proud rescue partner of **Animal Rescue Corps** who rescues animals from hoarding and puppy mills throughout the U.S.
- AGK is one of the Golden Retriever rescues involved with **Operation Turkey Dog**. The mission is to bring abandoned Golden Retrievers in Istanbul, Turkey to the United States to find them homes.

### **Adopt a Golden Knoxville not only saves homeless Golden Retrievers but we also:**

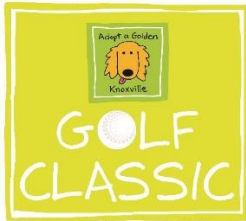
- **Engage our east Tennessee community** to volunteer.
- **Assist owners** who may be in a bad situation when we help them surrender their dogs with dignity knowing their dog is going to a safe place.
- **Directly reduce pet overpopulation** in East Tennessee and surrounding areas.
- **Provide free training** for fosters so we are building a positive dog training knowledge base in the area
- **Educate and train** our adopters and the public on the importance of spay/neuter, heart worm preventative, behavior modification and more

**100% of your sponsorship goes back to helping our orphaned Golden Retrievers!**

### **Marketing for your business:**

- This is one of Adopt a Golden Knoxville's premiere fundraisers with 75+ players and at least 20 volunteers on site yearly.
- With each sponsorship opportunity, AGK will create awareness of your business to a wide range of individuals through our social media pages and email distribution lists.
  - Facebook reach per month = 50,000
  - Instagram followers = 2,700 and counting
  - Email list to over 2,000 people

**We hope you'll join us in rescuing these sweet, goofy, loyal beautiful creatures!**



# 10<sup>TH</sup> Annual Golden Golf Classic SPONSORSHIP OPPORTUNITIES October 26, 2020 Tee Time 1:00pm Gettysvue Polo, Golf & Country Club Hole Prizes on Every Hole Lunch and Awards Celebration

## ~~X~~ Golden Presenting Player Sponsor \$5,000

- Two foursomes in the tournament
- Naming rights – The Golden Golf Classic presented by \_\_\_\_\_
- Name/logo on player gift
- Two teebox signs along the course
- Special recognition during opening and closing ceremony, with opportunity to speak
- Company logo with hyperlink on AGK website, social media, e-newsletter and all other materials promoting event throughout East Tennessee
- Opportunity to place company product in player gift bag and have an onsite presence

**SOLD Knoxville Ice Bears &  
The Harris Family**



## Golden Presenting Fan Sponsor \$5,000

- Naming rights – The Golden Golf Classic presented by \_\_\_\_\_
- Name/logo on player gift
- Nine teebox signs along the course
- Commemorative golf flag presented after play
- Special recognition during opening and closing ceremony, with opportunity to speak
- Company logo with hyperlink on AGK website, social media, e-newsletter and all other materials promoting event throughout East Tennessee
- Opportunity to place company product in player gift bag and have an onsite presence

## Ball Sponsor \$3,500

- Two foursomes in the tournament
- Company logo on Titleist golf balls (sleeve of three) given to every player
- Two teebox signs along the course
- Company logo with hyperlink on AGK website, social media, e-newsletter and all other materials promoting event





- Player Gift Sponsor** **\$2,500**
  - One foursome in the tournament
  - Company logo on player gift
  - Two teebox signs along the course
  - Company logo with hyperlink on AGK website, social media, e-newsletter and all other materials promoting event

- Driving Range Sponsor** **\$1,500**
  - One foursome in the tournament
  - Company name and logo on signage displayed at practice green and driving range
  - Two teebox signs along the course
  - Company logo on AGK website, social media, e-newsletter and all other materials promoting event



- Cart Sponsor** **\$1,500**
  - One foursome in the tournament
  - Company name and logo on all player/volunteer golf carts
  - Two teebox signs along the course
  - Company logo on AGK website, social media, e-newsletter and all other materials promoting event

**SOLD Dorn Real Estate**



- Scoreboard Sponsor** **\$1,000**
  - One foursome in the tournament
  - Company logo displayed on the large scoreboard during the event
  - One teebox sign along the course
  - Company logo on AGK website, social media, e-newsletter and all other materials promoting event

**SOLD Howard & Howard**

- Beverage Stop Sponsor** **\$1,000**
  - One foursome in the tournament
  - Company name and logo displayed at all three beverage tents
  - One teebox sign along the course
  - Company logo on AGK website, social media, e-newsletter and all other materials promoting event

**SOLD Angie Cody Real Estate Team  
Brokered by EXP Realty**



- Hole Sponsor** **\$ 800 (only 18 available)**
  - All Team Level opportunities
  - Company logo displayed on large signage at tee off point
  - Company logo displayed on tee box sign at green
  - Opportunity to set up tent or display area (you provide) at the tee off point for your hole to hand out promotional material and network with East Tennessee's golf community
  
- Team Sponsor** **\$ 600**
  - Four players in the tournament
  - Player gift for each player
  - Lunch prior to play and Awards Ceremony following play
  - Complimentary beverages along the course
  - Chance to win prizes at every hole
  
- Golden Sponsor** **\$ 500 (only 18 pins available)**
  - Two players in the tournament
  - Company logo displayed on pin flag flown during the tournament and presented to sponsor after the event AND a sign at a tee off point or green on the course
  
- Pin Sponsor** **\$ 300 (only 18 pins available)**
  - One player in the tournament
  - Company logo displayed on pin flag flown during the tournament and presented to sponsor after the event
  
- Tee Box Sponsor** **\$ 200**
  - One player in the tournament
  - Company logo displayed on a sign at a tee off point or green

Thank you so much for your consideration!

Please visit us at  
[www.adoptagoldenknoxville.org](http://www.adoptagoldenknoxville.org)  
for more information about our organization.



PLEASE PRINT

SPONSOR/TEAM NAME \_\_\_\_\_

SPONSOR CONTACT PERSON \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

PLEASE PROVIDE EMAIL/CONTACT INFO FOR PLAYERS

PLAYER ONE NAME \_\_\_\_\_

PLAYER ONE EMAIL \_\_\_\_\_

PLAYER TWO NAME \_\_\_\_\_

PLAYER TWO EMAIL \_\_\_\_\_

PLAYER THREE NAME \_\_\_\_\_

PLAYER THREE EMAIL \_\_\_\_\_

PLAYER FOUR NAME \_\_\_\_\_

PLAYER FOUR EMAIL \_\_\_\_\_

Sponsor/Team Level \$ \_\_\_\_\_

Dog Tricks/Mulligans (\$20 pp) \$ \_\_\_\_\_

Bucket of Goldens Contest (\$10 pp) \$ \_\_\_\_\_

**TOTAL DUE** \$ \_\_\_\_\_

- PLEASE INVOICE ME (payment due October 16)
- PAYMENT ENCLOSED (Visa, MC, Discover or AMEX gladly accepted OR please make checks payable to Adopt a Golden Knoxville Inc.)

CC \_\_\_\_\_

Security Code \_\_\_\_\_ Expiration Date \_\_\_\_\_

**Please mail form to Sue Reller at 3925 Jackson Bend Dr, Louisville, TN 37777  
or email, along with your logo, to [AGKSueReller@gmail.com](mailto:AGKSueReller@gmail.com) by October 9, 2020.  
Any questions? Please call her at 865.789.9192.**

**Thanks for supporting Adopt a Golden Knoxville Inc, a 501(c)3 volunteer organization dedicated  
to finding loving, permanent homes for Golden Retrievers in need!**